

ABOUT ME

Hello! My name is Devyn, and I am a graphic designer and creative. Although my work is largely focused on brand identity and color story, I am always interested in incorporating illustrations and photography in my projects. My favorite part about design is creating brands that show off different artistic styles. I look forward to working in an environment that helps my creativity flourish.

EDUCATION

Wilkes University | 2023
Bachelor's of Fine Art Digital Design and Media Art
Minor in Art and History
Dean's List 2019-2023

AWARDS

- DEIC (Direct Effect(R) Innovation Challenge)- 1st
- A national design competition to create a multi-channel marketing campaign for the National Naval Aviation Museum (NNAM).
- Rose Brader Scholarship
- Awarded to a student with special needs.
- BASS award
- Awarded to fine arts minors for traditional art creation.

SKILLS

- Adobe suite
- Google suite
- Vinyl interior/exterior design and installation
- Project organization and production
- Team work
- Photography and Videography
- Vendor communication

EXPERIENCE

Wilkes University Marketing Communications | Intern and Work Study

Jan. 2022 - May 2023

- Learned to stay within a pre-existing brand and new brand and observed new-brand development.
- Worked with university clients and external vendors.
- Created collateral materials such as, posters, social posts/specs, print advertisements, editorials, environmental work.
- Photographed events and head shots.
- Assisted with events and portraits for the university.

Borough of Lincoln Park | Special Event Graphic Consultant

May 2021 - Present

- Created content for Borough functions and special events, website and social media and other public announcement outlets.
- Regularly worked within multiple departments as well as part of a team.
- Ability to communicate effectively, act professionally, and maintain confidentiality is essential.
- Created a brand and all assets for the town's centennial.
- Created newsletters, t-shirt designs and aided with crafts for camp and adapted the centennial logo for the summer camp.

Sordoni Art Gallery | Work Study and Fellow

November 2019- Present

- Acted as Desk Receptionist in gallery, keeping it organized, answered phone calls, and answered any questions asked by visitors.
- Opened and closed gallery.
- Cleaned and made sure the gallery was presentable.
- Moderated programs and led organized crafts with group visitors to the gallery.
- Managed design team and social media team content materials. Such as weekly posts and print material related to the current exhibit.

Fellowship

- Was the lead designer of a 5 person design team.
- Managed workflow for design team, assigned jobs and tasks, followed up about project progress of design team members.
- Worked with director, curators, and artists to create branding and materials for a 2 exhibition show.

Studio 20 | Historian (2020-21), Secretary (2021-22), President (2022-23)

August 2019- Present

- Work with peers on art projects for clients for free.
- Created logos, websites, marketing materials or branding for clients.
- Photographed head shots for campus staff and students.

Historian

- Photographed events the club had.
- Managed social media to promote Studio 20 and maintained the club's image.

Secretary

- Recorded meeting content.
- Sent emails to club members.

President

- Supervised and assigned projects given to club members.
- Received client requests from on campus and off campus.
- Was the primary contact and face of the club.

Cammarota Landscaping LLC | Administrative Assistant

April 2017 - Present

- Created and implemented new company branding while maintaining company integrity and standards. Assets include logo, print materials, yard signs, uniforms, brand guide and vehicle wraps.
- Created daily schedules for daily routes and edited them as needed monthly.
- Created bid proposals and assisted with billing.